

Alpha Plus Group Ltd

Cookies Policy

1. The Alpha Plus Group Cookies

The Alpha Plus Group uses "cookies" in conjunction with the Portal to obtain information. A cookie is a small data file that is transferred to your device (e.g., your phone or your computer) for record-keeping purposes. For example, a cookie could allow the Portal to recognise your browser, while another could store your preferences and other information.

Your browser may allow you to set how it handles cookies, such as declining all cookies or prompting you to decide whether to accept each cookie. But please note that some parts of the Portal may not work as intended or may not work at all without cookies.

2. The Alpha Plus Group Cookies and third-party cookies

The Alpha Plus Group may place our cookies on your device via the Portal. Accordingly, our Privacy Policy will apply to our treatment of the information we obtain via our cookies. We may also allow our business partners to place cookies on your device. For example, we use Google Analytics for web analytics, and so Google may also set cookies on your device. As further explained below, third parties may also place cookies on your device for advertising purposes. There are two types of cookies used on the Portal, namely "**persistent cookies**" and "**session cookies**".

Session cookies will normally expire when you close your browser, while persistent cookies will remain on your device after you close your browser and can be used again the next time you access the Portal.

3. Uses for The Alpha Plus Group cookies

The Alpha Plus Group uses cookies for a number of purposes, such as the following:

- to enable, facilitate and streamline the functioning of the Portal across different webpages and browser sessions.
- to simplify your access to and use of the Portal and make it more seamless.
- to monitor and analyse the performance, operation and effectiveness of the Portal, so that we can improve and optimize it.

4. Disabling Cookies

Most browsers automatically accept cookies, but you can modify your browser setting to decline cookies by visiting the Help portion of your browser's toolbar. If you choose to decline cookies, please note that you maynot be able to sign in, customize, or use some of the interactive features of the Portal.

5. Changes to this Cookie Policy

We can change this Cookie Policy at any time. If we make material changes to the Cookie Policy, we will let you know either by posting the changed Cookie Policy on the Portal or by sending you an email.

It's important that you review the changed Cookie Policy. If you do not wish to agree to the changed Cookie Policy, then we cannot continue to provide the Portal to you, and your only option is to stop accessing the Portal and deactivate your The Alpha Plus Group account.